



## “PHD, WHAT COMES NEXT?”, THE CROSS-BORDER CAREER WORKSHOP FOR PHD CANDIDATES [ONLINE]

**8-9-10 DECEMBER 2021**

### PROGRAMME

#### DAY 1: Career planning

##### **9.00 – 10.30: Introduction**

- Icebreaking activity to build a group dynamic and agree on a common understanding of the workshop objectives
- Overview of PhD careers, the benefits of doctoral training and how to promote them for a career outside academia

##### **10.30 – 10.45: Coffee break**

##### **10.45 – 12.30: Designing your career plan**

- Why career planning is important
- How to devise a career plan in 4 steps
- Practice “Analyzing your past work experience”: your skills, what you liked/disliked, your personal and professional desires, your values (**Individual exercise, then discussion in plenum**)

##### **13.00 – 14.30: Lunch break**

##### **14.30 – 16.30: Career planning & mobility**

- Designing an international mobility project that suits your career plan
- Before, during and after an international mobility experience.
- Guidelines for intercultural adaptation. Cultural identity(ies) & self-awareness: **networking in virtual “break rooms”**

### Between sessions:

- Viewing ABG Pitch contest videos to prepare the pitch exercise
- Analysis of your current network for a transition to the non-academic sector

### DAY 2: PhD career development beyond academia

#### 9.00 – 10.15: The job market and opportunities for PhDs (focus on France, Luxembourg and Germany)

- International job market for PhDs: Presentation of sectors that recruit PhDs, positions, recruiters' expectations, examples of PhDs having left academia
- Exploring the job market: Tools for identifying companies and job ads

#### 10.15 – 10.30: Coffee break

#### 10.30 - 12.00: The recruitment process and job applications outside academia

- Understanding the challenges of a recruitment process
- Practice "Identifying the communication differences between academia and industry and how this impacts your applications" (**Individual exercise, then discussion in plenum**)

#### 12.00 – 13.30: Lunch break

#### 13.30- 17.00: Networking

- How to develop and use your network to refine your career plan, explore the job market and prepare your applications
- Going efficiently through a networking interview
- Practice "2-minute pitch: introducing yourself and your professional project" (**Individual preparation, presentation in small groups, feedback in plenum**)

### DAY 3: Optimizing your oral communication

#### 9.00 – 11.30: Marketing your research experience and skills

- Your PhD: a professional experience in project management
- Practice "Analyzing the PhD as a project management experience" (**Individual exercise, then discussion in plenum**)
- PhD transferable and personal skills & achievements

#### 11.30 – 13.00: Lunch break

#### 13.00 – 14.45: Storytelling

- Convincing recruiters with storytelling: the STAR method

- Practice “Illustrating a skill by telling a story” (**Individual preparation, presentation in small groups, feedback in plenum**)

#### **14.45 – 15.00: Your action plan**

- Defining SMART Goals for the months after the workshop

#### **15.00 – 15.15: Coffee break**

**15.15-17.00: Panel discussion** with PhD holders from France, Luxembourg and Germany sharing experience and providing insight on recruiters’ expectations, job search and effective communication outside academia. **Networking with speakers in virtual “break-rooms”**.

#### **Trainers:**

**Kristina Berkut, PhD** – Training & International Project Manager at ABG – Association Bernard Gregory

**Melike Riollet, PhD** – Head of International department at ABG – Association Bernard Gregory