



ASSOLOMBARDA

Helping PhD students to track their career path

Assolombarda and our projects for PhD students

Speaker

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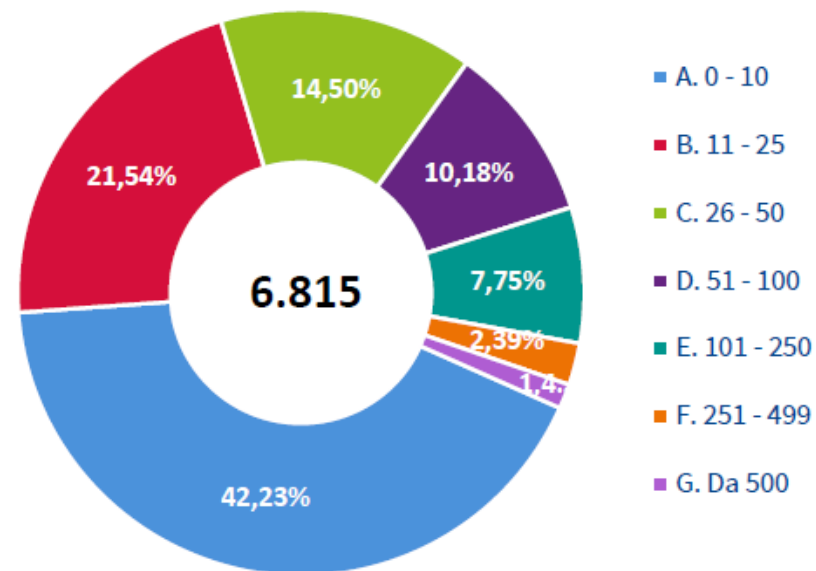
Assolombarda

- The largest Italian association of industries
- Representing 4 territories: Milano, Monza e Brianza, Lodi, Pavia
- Providing lobbying support and services to associated companies
- Building relationship with the main territorial stakeholders



Promoting projects with universities and companies to build a stronger relationship between educational system and employers

Imprese suddivise per fasce dimensionali



oltre **6.800**
IMPRESE ASSOCIATE



oltre **400.000**
DIPENDENTI DELLE
IMPRESE ASSOCIATE



3 | **1**
AMBITI
PROVINCIALI | CITTÀ
METROPOLITANA
DI MILANO

54% del valore aggiunto della Lombardia

12% del valore aggiunto italiano

Our main academic partners

HU HUMANITAS
UNIVERSITY



UNIVERSITÀ
IULM



POLITECNICO
MILANO 1863



UNIVERSITÀ
CATTOLICA
del Sacro Cuore



UNIVERSITÀ
DEGLI STUDI
DI MILANO

UNIVERSITÀ
DEGLI STUDI
DI MILANO
BICOCCA



We have created, in these past 5 years, an effective collaboration with PhD schools in order to implement activities and projects for PhD students and graduates

OUR PURPOSES

- Contribute to PhDs' employability
- Valorize the PhD profiles in private companies

Our effort for PhD students

Permanent analysis

We are conducting a continuous research about PhD courses funding, private-public scholarships, international relationship and employability

Field research

We have implemented a research focused on transferable skills, as they are intended in PhD courses and by the employers, through a dialogue with both representatives:

- PhD Schools referees
- Entrepreneurs, HR Managers

The dialogue with companies shows the main fields where PhDs are mostly requested and where their profile is a real added value.

The results were used to better track our training proposals. An evidence is a substantial analogy between those skills expected by the industry and those skills implemented by the Academy.

Our effort for PhD students

Training courses

We have been achieving a catalogue of laboratories for PhD students about the most requested transversal skills. Professionals from our companies are involved in some of the lessons. Here are the courses for the starting year:

- **Effective communication** → to help PhD students to talk about their research results to different audiences
- **Personal branding** → some advices on how PhD graduates could valorize their profile and skills in an industrial panorama
- **Project management** → PhD graduates are expected to manage resources, time, results
- **Team management** → how to manage people in a working group and how to negotiate effectively
- **Entrepreneurial skills** → fundamental skills to create a start-up or become a self-employed professional

THANK YOU FOR LISTENING!

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ASSOLOMBARDA

www.assolombarda.it

www.genioeimpresa.it

Seguici su

