



“PHD, WHAT COMES NEXT?”, THE CROSS-BORDER CAREER WORKSHOP FOR PHD CANDIDATES [ONLINE]

DATE: 29th - 30th November & 1st December 2022 (3 DAYS)

PROGRAMME

DAY 1: Career planning

9.30 – 11.00: Introduction

- Icebreaking activity to build a group dynamic and agree on a common understanding of the workshop objectives
- Overview of PhD careers, the benefits of doctoral training and how to promote them for a career outside academia

11.00 – 11.15: Coffee break

11.15 – 13.00: Designing your career plan

- Why career planning is important
- How to devise a career plan in 4 steps
- Practice “Analyzing your past work experience”: your skills, what you liked/disliked, your personal and professional desires, your values **(Individual exercise, then discussion in plenum)**

13.00 – 14.30: Lunch break

14.30 – 16.00: The job market and opportunities for PhDs (focus on France, Luxembourg and Germany)

- International job market for PhDs: Presentation of sectors that recruit PhDs, positions, recruiters’ expectations, opportunities for international mobility
- Exploring the job market: Tools for identifying companies and job ads

16.00 – 16.30: Networking in virtual “break rooms” (theme tbc)

Between sessions:

- Viewing ABG Pitch contest videos to prepare the pitch exercise
- Analysis of your current network for a transition to the non-academic sector

DAY 2: PhD career development beyond academia

9.30- 13.00: Networking and good practice for the use of social media

- How to develop and use your network to refine your career plan, explore the job market and prepare your applications
- Going efficiently through a networking interview
- How to manage key elements of the LinkedIn profile to increase visibility and use this tool to identify networking targets
- Practice “2-minute pitch: introducing yourself and your professional project” **(Individual preparation, presentation in small groups, feedback in plenum)**

13.00 – 14.30: Lunch break

14.30- 16.30: The recruitment process and job applications outside academia

- Understanding the challenges of a recruitment process
- Practice “Identifying the communication differences between academia and industry and how this impacts your applications” **(Individual exercise, then discussion in plenum)**
- Writing efficient applications: CV and Cover letter

DAY 3: Optimizing your oral communication

9.30 – 12.00: Marketing your research experience and skills

- Presenting your topic
- Practice “presenting your research to a non-expert” **(Individual preparation, then one-to-one presentation)**
- Your PhD: a professional experience in project management
- PhD transferable and personal skills & achievements

12.00 – 13.15: Lunch break

13.15 – 15.00: Storytelling

- Convincing recruiters with storytelling: the STAR method
- Practice “Illustrating your skills by telling a story” **(Individual preparation, presentation in small groups, feedback in plenum)**

15.00– 15.30: Coffee break & Networking in virtual “break rooms” (Theme: Collecting preliminary information about the panel speakers to prepare for the discussions)

15.30 – 17.00: Panel discussion with international PhD holders sharing experience and providing insight on recruiters' expectations, job search and effective communication outside academia

Trainers:

Kristina Berkut, PhD – Training & International Project Manager at ABG – Association Bernard Gregory

Melike Riollet, PhD – Head of International department at ABG – Association Bernard Gregory